

**Colin Woodall**  
**Chief Executive Officer**  
**National Cattlemen's Beef Association**

Colin Woodall is the Chief Executive Officer of the National Cattlemen's Beef Association and leads the country's oldest and largest national trade association for cattle producers in being the trusted voice and definitive leader of the U.S. cattle and beef industry.

Originally from Big Spring, Texas, Colin graduated from Texas A&M and then worked as a grain elevator manager and merchandiser for Cargill at several locations in western Kansas and the Oklahoma panhandle. After venturing to Washington, Colin worked policy and state project issues for U.S. Senator John Cornyn from Texas. He has been with NCBA since 2004 and served as the association's chief lobbyist in Washington, D.C. Colin serves on the Agricultural Policy Advisory Committee providing counsel to USDA and USTR. He is a founding member of the Government Relations Leadership Forum, a life member of the Houston Livestock Show and Rodeo, member of the Western Stock Show Association, member of the Texas Aggie Corps of Cadets Association, an Honorary Lifetime Member of the Alabama CattleWomen's Association, past Chairman of the Board of Directors for the Agriculture Council of America, and has been a member of the Agribusiness Club of Washington, D.C., the Washington Agricultural Roundtable, and the Washington Intergovernmental Professional Group. He has also volunteered as a junior commercial steer show judge at the San Antonio Livestock Exposition.