

# Agenda

## 2023 SASDA Annual Meeting

*Please note: All times are in Central Time Zone*

*Meetings are in **Alabama B Room***

*Meals are in **Alabama A Room***

*Hospitality Suite is room **1027***

*WiFi password is **alabamaag2023***

### Saturday, June 3

12:00 p.m. - Depart for Afternoon Optional Activities

7:00 p.m. - Southern Buffett Dinner - **129 Coosa Street**

Live Music - **Charity Bowden**

*Hospitality suite **1027** open*

### Sunday, June 4

7:00 - 8:00 a.m. - Breakfast with speaker and featured Sweet Grown Alabama Product

**Rev. John Ed Mathison**

8:00 - 10:00 a.m. - Business Meetings

**SASDA, NASDA and SUSTA**

10:00 - 10:20 a.m. - Break

10:20 a.m. - 12:10 p.m. - Speakers

NASS Administrator **Hubert Hamer**

U.S. Congressman **Jerry Carl**

U.S. Congressman **Barry Moore**

U.S. Congressman **Dale Strong**

U.S. Congressman **Robert Aderholt** (*Invited*)

American Farm Bureau Federation President

**Zippy Duvall**

12:30 - 1:30 p.m. - Lunch

Huntsville Mayor **Tommy Battle**

1:45 p.m. - Depart for Selma, AL

2:30 - 5:30 p.m. - Historic Tours in Selma

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5:30 p.m. - Reception

**Eddie Salter, “The Turkey Man”**

Local Catfish Dinner - Alabama Catfish Producers

**Lowndesboro First Baptist Church Choir**

*Hospitality suite 1027 open*

## Monday, June 5

7:00 - 7:45 a.m. - Breakfast with featured Sweet Grown  
Alabama Product

8:00 - 10:15 a.m. - Speakers

U.S. Senator **Katie Britt**

Muscle Shoals Sound Studio Executive Director

**Debbie Wilson**

9:30 - 9:45 a.m. - Break

9:45 - 10:45 a.m. - Speakers

U.S. Poultry & Egg Association Executive Vice President

**Gwen Venable**

Alabama Department of Commerce Assistant Director of  
Business Development **Bob Smith**

11:00 a.m. - Depart for Auburn, AL

12:00 p.m. - Welcome Luncheon

12:30 p.m. - Raptor Center Presentation/Locker Room/Pat  
Dye Field Tour

1:50 p.m. - Equestrian Center Tour

3:30 p.m. - Neville Basketball Arena Tour

4:10 p.m. - Woltosz Football Performance Center Tour

5:00 p.m. - Tony and Libba Rane Culinary Science Center Tour

6:00 - 8:00 p.m. - Cocktails and Dinner at Auburn University's  
President's Home

Auburn University President **Dr. Christopher Roberts**

*Hospitality suite 1027 open*

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## Tuesday, June 6

- 7:00 - 8:45 a.m. - Breakfast with featured Sweet Grown Alabama Product
- 8:45 - 10:05 a.m. - Speakers  
National Cattlemen's Beef Association CEO  
**Colin Woodall**  
Alabama Port Authority CEO **John Driscoll**
- 10:00 - 11:00 a.m. - Spouses Tour - AL Shakespeare Festival
- 10:05 - 10:20 a.m. - Break
- 10:20 - 11:00 a.m. - Speaker  
USDA Resilient Food Systems Infrastructure Program  
Deputy Director **Megan Haidet**
- 10:20 - 11:00 a.m. - SASDA President Ceremony
- 11:00 - 11:45 a.m. - Speakers  
Alabama Lieutenant Governor **Will Ainsworth**  
Alabama Governor **Kay Ivey**
- 11:45 a.m. - 1:00 p.m. - Lunch  
Alabama Lead Singer & Owner of Tennessee River Music Farm **Randy Owen**
- 1:15 - 3:30 p.m. - Downtown Montgomery Historical Tours
- 5:00 p.m. - Depart for **Montgomery Country Club**
- 5:30 - 9:00 p.m. - Final Celebration  
Reception, dinner and speaker Buckmaster's CEO  
**Jackie Bushman**  
Live band - **The Park Band**
- Hospitality suite 1027 open*

## Wednesday, June 7

- 7:00 - 9:00 a.m. - Breakfast with featured Sweet Grown Alabama Product
- 10:00 a.m. - Check Out - Conclusion of Conference

*Please scan QR code on back of brochure for the full schedule and speaker biographies.*